



**FOR IMMEDIATE RELEASE**

**Trick or Treat Town Returns to Anchorage at Alaska Communications Garage,  
Tickets on Sale Now**

*Signature Halloween event's proceeds benefit Boys & Girls Clubs – Alaska*

**ANCHORAGE, Alaska – Oct. 3, 2011** – The 20<sup>th</sup> annual Trick or Treat Town returns to Anchorage Oct. 28-29 and promises to be the most fun and exciting Halloween event of the year. Trick or Treat Town is a family-friendly Halloween celebration that provides a safe, warm environment for little ghosts and goblins to trick or treat in their costumes.

Families are invited to dress up in their funniest, craziest or silliest Halloween costumes and head down to Trick or Treat Town at the Alaska Communications Garage (600 Telephone Ave.) at 5:30 or 7 p.m. on Friday, Oct. 28, and at noon, 2 p.m., 4 p.m. or 6 p.m. on Saturday, Oct. 29. This year's festivities will feature:

- More than 40 “doors” sponsored by local businesses, where 700 volunteers in costume will hand out an estimated 350,000 treats
- Halloween-inspired games and activities for kids of all ages
- Live entertainment including performances by musicians, dancers and clowns

More than 14,000 spook-seeking children and adults will attend Trick or Treat Town this year. The event's most popular sessions usually sell out quickly. **Tickets are on sale now and can be purchased on Boys & Girls Clubs – Alaska's [website \(www.bgcalaska.org\)](http://www.bgcalaska.org), or in person at the Woodland Park Clubhouse (2300 W. 36<sup>th</sup> Ave.).** Tickets are \$7 per person in advance and \$10 at the door. One hundred percent of Trick or Treat Town proceeds will benefit Boys & Girls Clubs – Alaska to support youth development programs.

[Alaska Communications](#), [Boys & Girls Clubs – Alaska](#), Anchorage Fairs and Festivals and other local businesses are partnering to bring Trick or Treat Town to the Anchorage community this year. For more information about Trick or Treat Town, visit [TrickorTreatTown.org](http://TrickorTreatTown.org) or call 907-279-0700.

**About Trick or Treat Town**

Celebrating its 20<sup>th</sup> year, Trick or Treat Town is the largest annual Halloween event in Anchorage. The family-friendly celebration draws more than 14,000 Alaskans each year and provides a safe and warm environment for children to trick or treat in their costumes. Trick or Treat Town is held every year in the Alaska Communications Garage where the 78,000-square-foot garage is transformed into a haunted playground featuring a trick or treating maze, games, entertainment and food sponsored by local businesses. The community event is a partnership effort between [Alaska Communications](#), Anchorage Fairs and Festivals, [Boys & Girls Clubs – Alaska](#) and other local businesses. All proceeds benefit Boys & Girls Clubs – Alaska. For more information, visit [TrickorTreatTown.org](http://TrickorTreatTown.org) or call 907-279-0700.

**Media contacts:**

Darl Schaaff

Trick or Treat Town

907-279-7500

[darl@artservicesnorth.com](mailto:darl@artservicesnorth.com)

Or

Heather Cavanaugh

Alaska Communications

907-564-7722

[Heather.Cavanaugh@acsalaska.com](mailto:Heather.Cavanaugh@acsalaska.com)

Or

Alana Humphrey

Boys & Girls Clubs – Alaska

907-770-7349

[ahumphrey@bgcalaska.org](mailto:ahumphrey@bgcalaska.org)

###