



Alaska Communications Kicks Off “Summer of Heroes” with Boys & Girls Clubs – Alaska

Wireless Company Invites Alaskans to Submit Nominations for Young Heroes

ANCHORAGE, Alaska – June 27, 2011 – Alaska Communications announces the “Summer of Heroes” program and partnership with Boys & Girls Clubs – Alaska. The program recognizes and supports local youth making a difference in their community. The alliance will honor five young Alaskan heroes with scholarships and a trip to the Alaska State Fair for a special dinner and ceremony. Alaska Communications is also donating a portion of proceeds from new Smartphone sales to the organization and hosting several events throughout the summer.

The company is seeking nominations from June 26 through July 26, 2011 for “local heroes.” Heroes are any youth between the ages of 6 and 18 who have made an impact in the community. Friends and families can submit a 500-word essay and fill out a nomination form, and young Alaskans can nominate themselves as well. [Click here](#) for program rules and nomination forms.

The Summer of Heroes kicked off with a barbeque bash on Sunday, June 26, at Alaska Communications’ flagship store in Anchorage, located at 600 E. 36th Avenue. Glacier Pilots baseball players were on hand to autograph baseballs and give away tickets. Guests won free goodies such as phones, accessories, gift cards and more. Additional events will be held all summer long to celebrate the program.

During the Summer of Heroes, Alaska Communications is giving \$25 to Boys & Girls Clubs – Alaska for every new Smartphone sold between June 26 and Sept. 30, 2011, up to \$15,000 total. The company’s contribution will help support Boys & Girls Clubs – Alaska’s programs and expand the organization’s capacity to positively impact the lives of young people in Alaska.

“Here at Alaska Communications, we recognize that youth, education and development programs, such as those provided by Boys & Girls Clubs, are critical to helping children succeed in life,” said Heather Cavanaugh, Alaska Communications director of corporate communications. “The new Summer of Heroes program demonstrates our commitment to responsible corporate citizenship and our promise to provide youth with opportunities for education and leadership, positive environments to learn and grow, and access to technology.”

“We are so excited about the Summer of Heroes program as it aligns with our mission to empower and inspire the diverse youth of Alaska,” said Alana Humphrey, CEO of Boys & Girls Club – Alaska. “We want all youth to recognize their own potential and self-submit for the program, and encourage our community to stand behind our children to continue supporting their growth as well.”

For more information, please visit www.alaskacom munications.com/summerofheroes, any Alaska Communications retail store or Boys & Girls Clubs – Alaska Clubhouse. Stay up-to-date on Summer of Heroes initiatives and events by connecting with Alaska Communications on [Facebook](#) and [Twitter](#).

About Alaska Communications

Headquartered in Anchorage, Alaska Communications Systems Group, Inc. through its subsidiaries, provides Alaska Communications services and is a leading provider of high-speed wireless, mobile broadband, Internet, local, long-distance and advanced data solutions for businesses and consumers in Alaska and the Pacific Northwest. The Alaska Communications network includes the most advanced wireline and wireless data and voice networks and the most diverse undersea fiber optic system connecting Alaska to the contiguous United States. For more information, visit www.alaskacommunications.com or www.alsk.com.

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